

# CURINOS

Navigate today.  
Anticipate tomorrow.

# LendersBenchmark Analyzer

Real-time Analysis & Benchmarking

Don't wait months for data to trickle in before understanding your relative performance! Leverage near "real-time" feedback on your performance while there is still time to impact outcomes.

## WHAT IT INCLUDES

Our **LendersBenchmark Analyzer** platform and data consortium deliver actionable insights across your organization:

- **Pricing** – Competitive Price Position | Volume Response to Pricing Strategy
- **Production/Sales Productivity of Sales** – Locations & Resources | Growth Potential
- **Product Management Product** – Opportunity Identification | Product Structure Insight
- **Risk Relative Risk** – Profile of Origination Activity | Adverse Selection Assessment
- **Operations** – Underwriting Efficiency | Effectiveness at Closing Loans
- **Marketing** – Relative Measurement of Campaign Effectiveness | Better Understanding of Customers
- **Finance** – Leading Indicator for Forecasting Performance to Plan

## DELIVERS INNOVATIVE, STRATEGIC INSIGHTS

Gain specific insights to competitive performance and market trends through our client sourced model.

Market Share

**6.3%**

Δ0.5pts  
(Share Change)

Production

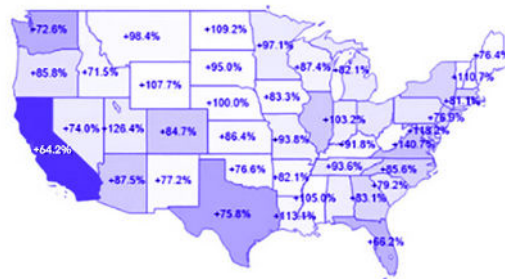
**\$2,120M**

\$31,404M  
(Peer)

Production Change

**Δ10.9%**

Δ2.4%  
(Peer)



Let us help you gain your [competitive edge](#).